

MCAA Newsletter

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Happy 4th of July!

A Note from the Director

- We have been blessed with the opportunity to serve a record number of students this summer. Although we have grown tremendously, please know that each student and their MCAA experience is critical to our mission.
- MCAA 595 students completing their professional portfolio are urged to establish a disciplined timeline and stick to it. Following the Culminating Project protocol (*found in Blackboard*) and regular communication with your Advisor is critical to your success.
- Fall class registration is now underway. We hope to accommodate everyone's ideal schedule. Register early while opportunities for your ideal schedule still exist. As always, we will do everything we can to provide excellent student service.

Wishing you the very best of everything,

-Tom

In Remembrance of Coach John Wooden

Thank you for all that you've given us.

Your legacy in sport will live on.



1910-2010

Updated MCAA Summer Semester Enrollment:

- MCAA Classes offered from Summer 2009 through Summer 2010: **108**
- Number of courses offered: **33** classes being offered on the Irvine campus, in the Greater LA Area, in Long Beach and in an online learning environment
- New Students to the MCAA Program: **98**
- Total currently registered for Summer session classes: **403**
- The average student enrolls in **1.7** courses
- Summer registration for one-week intensive classes continues throughout the summer
- **The MCAA Program now has students in all 50 states!**

Concordia University: A Proud Sponsor of Champions for Character Golf Tournament

Downey Country Club in Downey, California



A Letter from MCAA Admissions

MCAA Students,

Greetings from the admissions office! I hope that all of you are enjoying your summer, and are able to get outside and enjoy the weather with family and friends, wherever you are in the world.

As you are going through the MCAA program, I'm sure that you are talking to your family, friends, and colleagues about all that you are learning and doing. Our program offers a wealth of knowledge that you can use to open up many exciting doors for you in the future. So why not take the next step and invite your friends, family, and colleagues to enjoy the same benefits that you are taking advantage of.

Concordia offers a Referral Rewards program that allows you to earn a \$250 tuition credit (for current students) or redeemable points (for alumni) for every student that you refer to the MCAA program. The tuition credit or points will be awarded to you once your referral starts the program and successfully completes their first term.

If you know of anyone that you would like to refer to the MCAA program, contact me in the admission office at 877-854-1194 or 949-278-4313 or e-mail me at christopher.lewis@cui.edu

I look forward to hearing from you!

Sincerely,

Chris Lewis

Associate Director of Admissions--MCAA



We've Moved!



Chelsea Rhodes (Academic Advising Director) and her husband, Scott Rhodes, have moved to Florida!

Lucky for us, Chelsea will still be working for the MCAA Program.

Below you will find her contact information:

Email: chelsea.rhodes@cui.edu

Due to the tremendous expansion of our program, the MCAA Center has moved office locations. You can now find us on the 3rd floor of the Administration building at CUI.

Tom White: Admin 304A
Dean Vieselmeyer: Admin 313A
Dave Cowen: Admin 307B
Cortney Hignight: Admin 304B

Our email addresses and phone numbers remain the same.

MCAA Graduation 2010



**To view and download additional Graduation Photos,
please go to the following link:**

<http://www.flickr.com/photos/51623029@N05/sets/72157624394685750/>

Required Reading for All MCAA 595 Students:

WRITING FOR BUSINESS

Apply short-term goals to long-term projects

Stephen Wilbers is on vacation. This column first was published in October 2008.

Have you ever wondered why so many graduate students pursuing a Ph.D. never complete their dissertations?

I've been thinking about that question as I prepare to meet with a group of students at the University of Minnesota. Most have completed their course requirements and passed their oral examinations. Some have selected their dissertation topics and assembled their dissertation committees. Some have even finished conducting research and begun drafting.

They've done a remarkable amount of work, and now they have only one requirement remaining. But they risk ending up, as do so many doctoral candidates, in that dreaded "ABD" category - "all but dissertation."

With so much already accomplished and the stakes so high, why, you may wonder, don't they just finish up?

I think part of the answer has to do with the nature of book-length writing projects. The activities of long-term projects differ in fundamental ways from the demands of short-term assignments and immediate deadlines, from the kind of work most of us spend most of our lives doing.

As Gordon Davis and Clyde Parker point out in "Writing the Doctoral Dissertation," "The student taking courses generally operates on a rather short and well-structured time cycle. Assignments are due each class pe-

riod, papers are due at a fixed time during the term and examinations are taken at scheduled times during the term."

When students begin to write their dissertations, however, their world changes.



**STEPHEN
WILBERS**
COLUMNIST

For the first time, according to Davis and Parker, "students are faced with a large, unstructured project," and "usually nothing in their prior training has prepared them for managing such a project."

So what will I tell the students when we meet?

I think I'll warn them about the common errors made by many on-the-job writers in their approach to long-term projects. I'll talk to them about the tendency to spend too much time gathering information and not enough time thinking, analyzing and coming to conclusions. I'll talk about the tendency to underestimate the time needed for drafting and revising.

But the main thing I'll talk about is the need to identify short-term goals and set short-term deadlines.

With so many day-to-day demands on their schedules, it's easy to put things off that have no set deadlines. Before you know it, weeks, months, even years may go by with nothing substantial accomplished.

My hope is that every one of them writes - that is, completes - a dissertation that makes them proud.

Wilbers offers training seminars in effective business writing. E-mail him at wilbe004@umn.edu. His website is www.wilbers.com.

MCAA 2010-2011 Semester Start Dates:

Fall I begins August 23, 2010

Fall II begins November 15, 2010

Spring begins February 28, 2011

Summer begins May 31, 2011

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Master of Arts in Coaching and Athletic Administration

"Procrastination gets you nowhere." – Tom White